

Path Analysis on Shaping College Students' Cultural Confidence in the Teaching of Environmental Design Major

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Keywords: environmental design major; cultural confidence; path analysis; traditional culture

Abstract: The teaching of environmental design specialty takes on the important task of shaping the cultural self-confidence of college students, adheres to the correct ideological guidance and value shaping, conforms to Chinese characteristics, builds the mainstream characteristic culture, and strengthens cultural self-confidence, which is the inevitable responsibility of the teaching work. In order to strengthen the cultural self-confidence of college students in the teaching of environmental design, this article proposes the following paths: establishing the cultural self-confidence is the only way of artistic development, optimizing the curriculum system and teaching content of the environmental design major, integrating cultural self-confidence into the practical teaching of the environmental design major, motivating the traditional cultural interest of environmental design students, guiding students to pay attention to the development trend of environmental design abroad, and enhancing the cultural self-confidence of environmental design teachers.

1. Introduction

Cultural self-confidence is a nation, a country, and a political party. It fully affirms and actively practices its own cultural values, and has firm confidence in the vitality of its culture. Taking cultural self-confidence as a spiritual force with leading significance makes road self-confidence, theoretical self-confidence and institutional self-confidence more secure and more powerful. Shaping the cultural self-confidence of college students, not being infected by foreign secular culture, upholding China's cultural heritage, establishing cultural consciousness and cultural self-confidence, firming ideals and beliefs, not forgetting the original intention, and forging ahead. Environmental design major cultivates good professional ethics and humanistic literacy, masters the relevant knowledge of indoor and outdoor environmental design, has the ability to produce indoor and outdoor design renderings and construction drawings, and completes different types of engineering projects, and is engaged in indoor design, garden landscape design and outdoor elevation design high-quality talents, as well as construction guidance and project management for indoor and outdoor environmental engineering. The teaching of environmental design specialty takes on the important task of shaping the cultural self-confidence of college students, adheres to the correct ideological guidance and value shaping, conforms to Chinese characteristics, builds a mainstream characteristic culture, and strengthens cultural self-confidence, which is the inevitable responsibility of teaching work. In an era of cultural diversity, only by digging deeply into the traditional Chinese culture and drawing nutrients from the traditional culture can we highlight the characteristics and design art products with cultural deposits and the time atmosphere.

2. Relationship Between Chinese Excellent Traditional Culture and Cultural Confidence

Traditional culture influences people's ideological patterns and social actions, and is also the source of ideas for enhancing the centripetal force and solidarity of the country. This cultural self-confidence from the depths of history, after a long period of baptism and years of hardening, has laid the Chinese spirit thinking structure, shaped the overall value orientation of the Chinese, and condensed the moral and emotional pursuit of the Chinese. It is the most profound source of

cultural self-confidence in the spirit of universalism in traditional Chinese culture. Chinese excellent traditional culture is closely related to cultural self-confidence. It lays the foundation for cultural self-confidence from the historical splendor of Chinese civilization, and goes to the world through creative transformation and innovative development.

(1) The connotation of Chinese excellent traditional culture is the foundation of cultural self-confidence. Cultural self-confidence comes from the recognition of traditional culture. Chinese excellent traditional culture has profound connotations. Confucianism, as the mainstream of traditional Chinese culture, has a profound influence on the concept of "benevolence, righteousness, courtesy, wisdom, and faith"; The Taoism concept of no desire and no dispute can continuously strengthen self-cultivation and gradually improve moral awareness; Legalism ideas still have a strong binding force in the political, cultural and moral aspects of the country. Excellent traditional cultures such as Confucianism, Taoism, and Legalism have rich connotations and far-reaching influences, and have laid a solid foundation for cultural self-confidence.

(2) The history of Chinese excellent traditional culture is the basis of cultural self-confidence. In terms of length, traditional Chinese culture is long-lasting and strong in vitality, making the Chinese civilization and traditional Chinese culture always rejuvenated; in terms of breadth, traditional Chinese culture is inclusive and eclectic; in depth, traditional Chinese culture has influenced the nations and radiated all countries; from a high perspective, Chinese traditional culture is benevolent and harmonious, which meets the needs of the development of the community of human destiny, and highlights the height of Chinese excellent traditional culture that advocates peace. The glorious history of Chinese traditional culture is a firm basis for cultural self-confidence.

(3) Chinese excellent traditional culture is an important manifestation of cultural soft power. Soft power is the power reflected by the attractiveness of culture and ideology, and is an important frame of reference for countries in the world to formulate cultural strategies and national strategies. China highly emphasizes the importance of culture and believes that cultural awareness is an important factor affecting social development, which is highly consistent with the current development concept of China's cultural undertakings. Chinese traditional culture further demonstrates the importance of soft power to the country. Therefore, Chinese excellent traditional culture is an important manifestation of the country's soft power and a way to enhance cultural soft power.

(4) Chinese excellent traditional culture provides the driving force for cultural self-confidence. Excellent traditional culture is fertile ground for cultivating cultural self-confidence. It is not only the spiritual driving force for national rejuvenation, but also an important foundation for building advanced culture. National self-esteem and self-confidence rooted in excellent traditional culture is an important spiritual pillar for a country and a nation to integrate into the international community. From the domination of nomadic peoples in the Central Plains in the Yuan and Qing dynasties to the large-scale entry of Western civilization into China since modern times, it did not only failed to interrupt or destroy the Chinese civilization, but instead gave traditional culture new content and greater vitality.

(5) Chinese excellent traditional culture has become an organic whole of self-confidence culture. Chinese excellent traditional culture is more developed than the surrounding ethnic culture. The rationality of its content has long been accepted by the surrounding ethnic groups and countries, and has been widely spread, forming a Chinese cultural circle covering East Asia and radiating Southeast Asia. With the increasing influence of China in the world, the influence of Chinese outstanding traditional culture has also expanded, becoming an important cultural force that affects the development of human society. Chinese excellent traditional culture itself is also an organic whole of the formation of self-confidence culture in our country.

3. Factors of Chinese Excellent Traditional Culture in Environmental Design

The element of Chinese excellent traditional culture is the record and inheritance of national history, and is also a symbol of national dignity and spirit. The ideology and technicality are extensive and profound, and it is the classic element that comes out of history. In the development of environmental art design, more and more attention has been paid to the use of Chinese excellent

traditional cultural elements. Modern environmental design should be based on Chinese excellent traditional culture, and integrate the essence of culture into Western modern environmental design to form China's unique modern environmental design art. Designers make extensive use of Chinese excellent traditional cultural elements to promote the inheritance and development of traditional culture and promote the improvement of their own design.

(1) The significance of using Chinese excellent traditional cultural elements in environmental design. First, enhance the Chinese characteristics of design products. Fully absorb the essence of Chinese excellent traditional cultural elements, enhance Chinese characteristics, achieve multiple effects that lead people to deepen, recall history and promote culture, and highlight Chinese national characteristics and traditional cultural deposits. Second, highlight the implicit beauty of art works. The implicit beauty of Chinese outstanding traditional cultural elements brings greater internal tension, external expression and cultural connotation to artistic works, triggering people's in-depth thinking about the social environment and historical culture. Third, provide lasting vitality for art works. After thousands of years of accumulation, excellent traditional culture has become a national brand, with regional characteristics, cultural characteristics and national characteristics. When it is integrated into artistic works, it can awaken the national identity and cultural memory and maintain strong vitality. Fourth, give the art work a harmonious beauty. The concept of sustainable development emphasizes the harmonious coexistence of man and nature. As the ecological environment deteriorates, we must change our thinking, respect nature, draw the essence from traditional culture, and implement the concept of sustainable development.

(2) The content of Chinese outstanding traditional cultural elements used in environmental design. First, the cultural elements of traditional clothing. The costumes of different dynasties in China are different and have their own characteristics. The elements of costumes are infiltrated into the works of art, giving people a noble and elegant feeling and highlighting the charm of traditional costume culture. Second, the cultural elements of traditional furniture. Ming Dynasty furniture has the most distinctive characteristics, with a balanced proportion and a unified style. The furniture design incorporates traditional cultural elements to meet the needs of use while showing simplicity, elegance and beauty. Third, traditional materials, color matching and modeling elements. In terms of material use, it draws on traditional designs such as screens and curtains to create a classical and mysterious mood; in terms of modeling, the building exterior and stone outline can draw on traditional modeling elements. Fourth, traditional cultural symbol elements. Poetry, text and ornamentation are all traditional cultural symbols. The integration of modern new craftsmanship and new materials into these cultural symbols highlights the unique design concept. Fifth, the spiritual elements of traditional culture. The Taoism cultural elements are used to show the natural harmony of the work and to show the image of harmony between man and nature. Use Confucian culture to show the charm of Confucianism.

(3) The strategy of using excellent Chinese traditional cultural elements in environmental design. First, copy and imitate traditional cultural elements in the design. In the design process, the use of typical traditional graphics, the use of traditional cultural elements in a new carrier, create a new visual language environment, play the role of traditional graphics, enhance the expressiveness of the work. Second, refine, abstract and evolve traditional cultural elements. It draws the essence from traditional culture, captures the elements of beauty, transforms and abstracts again, and applies modern aesthetic concepts to form environmental art works that conform to modern aesthetic concepts and reproduce traditional characteristics. Third, the integration of traditional cultural elements and modern architecture and innovation. In the modern architectural design, proper integration of traditional elements makes the modern aesthetic orientation merge with structural art. It inherits the characteristics of traditional architecture and meets the requirements of modern architecture. It fully reflects the innovation. Fourth, the metaphor of integrating traditional cultural elements into modern architecture. From the ancient architecture and interior design, the furnishings and patterns selected reflect the heritage of traditional culture. Innovate on the basis of extracting traditional cultural elements to convey values and cultural connotation to people.

4. Path on Shaping College Students' Cultural Confidence in the Teaching of Environmental Design Major

In order to strengthen the cultural self-confidence of college students in the teaching of environmental design major, this paper proposes the following paths:

(1) Establishing cultural self-confidence is the only way of teaching art development. The teaching concept is a concentrated expression of cognition, a view of teaching activities and a basic attitude, and a belief in teaching activities. Cultural self-confidence is a more basic, deeper and more lasting force in a country's development. Adhering to the creative principle of the combination of deep thinking, superb art and excellent production is the basis and conditions for establishing cultural self-confidence. Art is the most vivid reflection of culture, and art educators are important practitioners and explorers of cultural soul-building. For China, which is moving towards modernization, cultural self-confidence is both a cultural idea and a guiding ideology. Realizing the renewal and progress of art in historical progress is also the most profound cultural confidence.

(2) Optimize the curriculum system and teaching content of environmental design major. Innovating and optimizing the curriculum system and teaching content of environmental design major, on the basis of recognizing the necessity of innovation and optimization, highlighting the regional characteristics and traditional cultural characteristics, focusing on the use of information technology, highlighting the sense of service responsibility, and training qualified environmental design professionals for social and economic development. Design is a form of cultural expression. When culture is exhausted, design will not come alive. Colleges should take advantage of the rich subject resources, increase the proportion of cultural courses in general courses, set up cultural courses in elective courses, and encourage students to learn traditional Chinese culture and keep up with the time to understand the latest design concepts to broaden the knowledge and provide a source of inspiration for design.

(3) Integrate cultural self-confidence into practical teaching of environmental design major. Practical teaching is an effective way to consolidate theoretical knowledge and deepen the understanding of theory. It is an important link to cultivate high-quality talents with innovative consciousness. It is an important platform for integrating theory with practice, cultivating students to master scientific methods and improving practical ability. The teaching practice of environmental design requires students to design projects with Chinese traditional cultural connotation, so that students can deeply appreciate the broad and profound Chinese traditional culture; students are encouraged to participate in cultural and creative design competitions, dig deep into traditional culture, integrate modern materials and modern crafts, and inspire the innovative thinking of the design allows the charm of traditional culture to be integrated into the environmental design, creating excellent works with a sense of the time and national characteristics.

(4) Stimulate the traditional cultural interest of environmental design students. Interest is the best teacher and a powerful driving force for active learning, positive thinking, bold questioning and courage to explore. It is a very important task for teachers to focus on inspiring students' interest in learning, let students actively participate in learning from begin to end, and devote themselves wholeheartedly to learning activities. Chinese traditional culture is the crystallization of the civilization and wisdom of the Chinese nation for thousands of years, with extensive and profound content and distinctive national characteristics. Carefully create interesting teaching situations, inspire environmental design students to have a strong interest in traditional Chinese culture, trace the roots of environmental design issues, combine them with modern civilization, reflect harmony in conflict, and find soul common point in opposition .

(5) Guide students to pay attention to the development trend of environmental design abroad. Actively drawing on the strengths and essence of foreign ideology and culture is an important condition for enhancing national ideological and cultural self-esteem, self-confidence and self-reliance. "Don't forget the original, absorb the foreign, face the future", reflecting a highly confident and open cultural outlook. In an era of economic globalization, pluralistic values, and diverse civilizations, comparison, exchange, and reference with foreign cultures are the meaning of cultural self-confidence. Guide students to pay close attention to the latest developments and latest

achievements in the development of world environmental design art, transform outstanding foreign art achievements into art practices that reflect Chinese characteristics and reflect Chinese reality, innovate and develop environmental design achievements, and contribute to the development and progress of world art new contributions.

(6) Improve the cultural self-confidence of teachers of environmental design major. Teachers are the heirs and disseminators of human knowledge, as well as the developers of student intelligence, and play a leading role in the educational process. Only by enhancing the teacher's cultural self-confidence, can the students' cultural self-confidence be shaped in teaching. Environmental design major teachers should consciously learn China's excellent traditional culture, be the inheritor of Chinese culture, dig deeply into the ideological concepts, humanistic spirit and moral norms contained in Chinese excellent traditional culture, combine the requirements of the time to inherit and innovate, internalize the heart and externalize behavior. Vigorously promote China's excellent traditional culture and be a disseminator of Chinese culture. Only by steadfast cultural self-confidence can we gain the courage of perseverance, the courage to forge ahead, and the vitality of innovation and creativity.

Acknowledgment

This work is supported by Teaching reform project in Bohai university (BDJG2019086): Practical research on shaping college students' cultural confidence in the curriculum of environmental design major.

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